

# WTMD 89.7 EEO Public File Report

This Report covers full-time vacancy recruitment data for the period

June 1, 2017 to May 31, 2018

**Employment Unit:** Towson University

**Unit Members:** WTMD FM

Towson, MD

## Mailing Address

WTMD

1 Olympic Place

Towson, MD 21204

410-704-8938

410-704-3113 fax

**Contact Person:** Scott Mullins, General Manager

[smullins@wtmd.org](mailto:smullins@wtmd.org)

## List All Full Time Vacancies within the Unit during the Reporting Period

No full time vacancies during reporting period.

## Supplemental Recruitment Initiatives.

List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

2018 President's Inclusive Leadership Scholarship Program, Ongoing	The Director of Finance & Administration attended the professional development program for senior Towson staff that ran October through June. The institute's goal is to strengthen and diversify the leadership pipeline at Towson University where diverse skills, experiences, perspectives, and cultural backgrounds are respected and valued. It focused on inclusive leadership to support President Schatzel's mission of becoming a more diverse and inclusive university.
Internship Program, Ongoing	WTMD accepts interns from a variety of educational backgrounds. Students are solicited from Towson University and other academic institutions. This year 10 students participated in the program. Internships focus on programming and include running the board for special events, logging music and other events, voicing and scheduling for HD2 channel, marketing the station at promotional events, and other areas of real life experience. Business Interns focus on membership development and underwriting sales.
Community Outreach, July-Oct 2017 and May-June 2018	WTMD provided employment information at First Thursday Concerts, an event series the station produces. Information about current opening and employment procedures were available. Interested individuals met with station management staff about careers in broadcasting.
Community Outreach, September 2017	WTMD participated in the Baltimore Broadcasters Ascertainment Day to collect community needs information and provide the opportunity to learn more about WTMD employment opportunities.

Handshake website for Intenship& Job Opportunities	Handshake is a free, online job and internship database that offers recruiting services for students, alumni, employers, faculty and staff.
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**Community Group Requests to receive our position openings**

During the reporting period, WTMD received a request from The National Association of Black Accountants Career Center.