

WTMD 89.7 EEO Public File Report

This Report covers full-time vacancy recruitment data for the period

July 2008-June 2009

Employment Unit: Towson University
 Unit Members: WTMD FM

Towson, MD

Mailing Address

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Contact Person: Stephen Yasko, General Manager
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List All Full Time Vacancies within the Unit during the Reporting Period

Manager, On Line Services Hired July 2008					
Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Source Hired From
Towson University Career Center	Guy Davis	8000 York Rd, Towson, MD 21212	410-704-2000	0	
WTMD Web Site	Stephen Yasko	8000 York Rd, Towson, MD 21212	410-704-8938	1	
Walk In				2	
CPB - Corporation For Public Broadcasting	Job Line	401 Ninth Street, NW Washington, DC 2004-2129	202-879-9600	0	
WEAA - Morgan State University	L. Oliver	1700 E Cold Spring Ln Baltimore, MD 21251	(443) 885-3564	0	
WESM - University of Maryland Eastern Shore	General Manager	UMES Backbone Rd Princess Anne, MD 21853	(410) 651-8001	0	
NABEF - National Association of Broadcasters Education Foundation	Job Line	1771 N Street, NW Washington, DC 20036	202-429-5300	0	
McDaniel College	Career Center	2 College Hill Westminster, MD 21157	410-878-7000	0	
Jobbing Baltimore (www.workbaltimore.com)		300 E. Lombard Street, Suite 840 Baltimore, MD 21202		0	
Craigslist.org		657 Mission St., Suite 507 San Francisco, CA 94105		1	x
City Paper		812 Park Ave. Baltimore, MD 21201			
Total # of Interviewees Referred:		4			

Manager, Underwriting Hired July 2008					
Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Source Hired From
Towson University Career Center	Guy Davis	8000 York Rd, Towson, MD 21212	410-704-2000	0	
WTMD Web Site	Stephen Yasko	8000 York Rd, Towson, MD 21212	410-704-8938	1	
Walk In				1	x
CPB - Corporation For Public Broadcasting	Job Line	401 Ninth Street, NW Washington, DC 2004-2129	202-879-9600	0	
Craigslist.org		657 Mission St., Suite 507 San Francisco, CA 94105		0	
WTMD Website		8000 York Road Towson, MD 21252		0	
Corporation for Public Broadcasting Web Site		401 Ninth Street, NW Washington, DC 2004		0	
Total # of Interviewees Referred:		2			

Program Director	Hired December 2008				
Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Source Hired From
Current Newspaper	Classifieds	6930 Carroll Ave., Suite 350 Takoma Park, MD 20912	410-704-2000	1	
WTMD Web Site	Stephen Yasko	8000 York Rd, Towson, MD 21212	410-704-8938	1	x
All Access	Classifieds	allaccess.com		0	
CPB - Corporation For Public Broadcasting	Job Line	401 Ninth Street, NW Washington, DC 2004-2129	202-879-9600	0	
WEAA - Morgan State University	L. Oliver	1700 E Cold Spring Ln Baltimore, MD 21251	(443) 885-3564	0	
WESM - University of Maryland Eastern Shore	General Manager	UMES Backbone Rd Princess Anne, MD 21853	(410) 651-8001	0	
NABEF - National Association of Broadcasters Education Foundation	Job Line	1771 N Street, NW Washington, DC 20036	202-429-5300	0	
McDaniel College	Career Center	2 College Hill Westminster, MD 21157	410-878-7000	0	
Total # of Interviewees Referred:		2			

Supplemental Recruitment Initiatives.

List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report

Towson University Guest Speaking Jan 09, March 09, May 09	The General Manager and Program Director spoke at three different class gathers at Towson University to broadcasting and media marketing classes. These talks included the skills and pathways to careers in broadcasting.
Public Radio Development and Marketing Conference July 2008	The Membership Director attended a one day seminar on Major Donor Development. This full day intensive workshop was a training session designed to further the Membership Director's to the higher level of Development. The Membership Director and Membership Coordinator attended the full conference and sessions designed to acquire the skills to achieve promotions at the station.
Scholarship Program	WTMD funds a scholarship for Electronic Media and Film Students at Towson University. This scholarship provides approximately \$500 per year to a student selected by the EMF faculty at Towson University.
Internship Program	WTMD accepts interns from a variety of educational backgrounds. Students are solicited from Towson University and other academic institutions. This year six students participated in the program. Internships focus on programming and include running the board for athletic events, logging music and other events, marketing the station at promotional events and other areas of real life experience.
Diversity Training October 2008	The full WTMD staff attended a full day workshop provided by Towson University on diversity. Workshop topics included hiring, recruiting and other discussions relating to employment. In addition, the staff learned about the EEO/diversity initiatives in the state of Maryland.
Community Outreach July-Oct 08 and May-June 09	WTMD provided employment information at First Thursday Concerts, an event series the station produces. Information about current opening and employment procedures were available. Interested individuals met with station management staff about careers in broadcasting.