



Thinking Outside

Employment Opportunity

Office of Human Resources

8000 York Road
Towson, Maryland
21252-0001



Fax
410.704.2891

Website/Application
www.towson.edu/jobs

Posted January 26, 2010

Maryland's Metropolitan
University

WTMD Membership Director

Baltimore Music Lovers Love WTMD and now WTMD needs an exceptional Membership Director to Love Them Back.

Towson University is seeking a Membership Director for WTMD, its listener-supported, locally owned public radio station. The successful candidate should be well versed in all aspects of individual giving and relationship building to ensure that more first time contributors are attracted to the station and members' experiences with the station are maximized.

Responsibilities: Organize and execute listener-based fundraising efforts, including but not limited to on-air fund drives and direct-mail campaigns; work with programming and development departments to create events and promotions that enhance the station's identity and revenue; supervise onsite presence at venues and concerts; track relationships with major donors and work with TU Foundation to process incoming donations. Hours may vary based on fund drives and special events. See employment section of wtmd.org for more details.

Requirements: Bachelor's degree; three years of related experience, preferably in public radio; and MS Office, Internet, and presentation proficiency. Prefer experience with membership software packages. Business and music industry contacts a plus. Most important is a passion for independent radio and great music in Baltimore. Excellent customer service attitude will take WTMD to the next level. *A Criminal Background Investigation is required for the hired candidate and the results may impact employment.*

Salary: Competitive salary with full university benefits that include excellent health, life insurance, and retirement plans; tuition remission; and 22 days of annual leave, 14 holidays, personal and sick days. The position is contingent on funds being available at time of hire.

To Apply: Submit a **cover letter and resume** indicating the Job Title and Vacancy #**E-100305-10** and contact information for 3 professional references to TU Human Resources; 8000 York Road; Towson, MD 21252 or FAX 410-704-2891. Or apply directly online at <http://wtmd.org/memdir>. Open until filled. Title, Vacancy #, and references must be included to be considered.

Towson University is an Equal Opportunity Employer and has a strong institutional commitment to diversity. Women, minorities, persons with disabilities, and veterans are encouraged to apply.